

WHEN YOUR HOUSE IS FOR SALE

-Be ready for guests. Your home will now be “open to the public.” Keep in mind, to get the best offer on your home, we want as many people to see it as possible. You’ve worked hard, it’s time to show it off.

-Let the Real Estate agents do their work. Your job is to *prepare* your home to sell; the agents job is to sell it. It is generally best if you and your family can find another place to go during showings so the agents can do their job.

-Keeping your home ready. When there are guests coming or when you know are leaving for any length of time, make sure your home is ready to show. Pick up any clutter, throw away the trash, put away the dishes, make the beds, put away the clothes, etc. A home generally shows best with the lights on, and try to set the heat/ac around 70 degrees.

-Promotional materials. Please be sure there is an ample supply (7-10) of the materials we leave for you. **SET THEM IN PLAIN SIGHT.** If you are running low, call us.

-Taking care of the pets. Be sure your pets are secured in their cage, or with a neighbor. Unfortunately not everyone is a pet lover, and some people even have allergies. Let’s try to make things as comfortable as possible.

-Be ready for the challenges. We are doing a lot of advertising, so we expect a lot of traffic. Hopefully this will not be too stressful. Please remember our goal, and hang in there.

-Outside too. Be sure to keep the lawn trimmed, the flowers looking good, the sidewalks and driveway clean and clear, etc. Remember, the first impression people get will be when they pull up in front of your house.

-Unexpected visitors. If someone stops by without an agent, what should you do? Smile, be kind, and give them the number of your agent. Please do not let people into your home without an agent, no matter how nice they may appear. Your agent will be glad to meet someone there, just call.